



Central Penn Aquatic League  
**2013 Bill Schmidt Memorial All-Star Championship Meet**  
*Hosted by Cumberland Valley Aquatic Club & Collegiate Aquatics*

## Program Advertising Form

Cumberland Valley Aquatic Club and Collegiate Aquatics are proud to be co-hosting the Central Penn Aquatic League's 2013 All Star Championship Meet. A meet program will be available for sale to all spectators at the event on **Sunday, February 24, 2013**. Your support of the member CPAL teams in the south central PA region through advertising in this program is greatly appreciated by the swimmers, coaches and families of Central Penn Aquatic League.

AD SIZE	PRICE
<b>BACK COVER</b> (offered on a first-paid, first served basis) (7.5 X 10.0)	\$200
<b>Cover</b> (2 available – inside front, inside back) (offered on a first-paid, first-served basis) (7.5" x 10")	\$125
<b>Full page</b> (7.5" x 10")	\$80
<b>Half page</b> (7.5" x 5.0")	\$55
<b>Quarter page</b> (3.75" x 5.0")	\$40
<b>Eighth page (business card)</b> (2.25" x 3.75")	\$25
<b>Shout Outs</b> (two lines / 12 font max)	\$10 or 2 for \$15

All ads must be black & white. Half tones are acceptable. Ads must be submitted in either digital format (preferred) or copy-ready size and form. This request form, ad copy and payment (payable to Collegiate Aquatics) must be received at the address listed on this form before any ad will be published. Program size is 8.5" x 11".

Ad (circle): Sponsor Cover / Inside Front / Inside Back / Full Page / Half Page / Quarter Page / Eighth Page / Shout Outs

Business/Individual name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Contact person: \_\_\_\_\_ Telephone number: \_\_\_\_\_

Mailing address \_\_\_\_\_

Special instructions/Shout Out message

(Line 1) \_\_\_\_\_

(Line 2) \_\_\_\_\_

**Deadline for electronic or copy-ready submission is Friday, February, 15 at 6:00 p.m. Hard copy & payment must be received no later than Tuesday, February 19**

Please send hard copy, payment and electronic submission to:

CPAL All Star Advertisement  
 118 East Simpson Street  
 Mechanicsburg, PA 17055  
 CollegiateAquatics@yahoo.com