



Central Penn Aquatic League
2011 Bill Schmidt Memorial All-Star Championship Meet
Hosted by Cumberland Valley Aquatic Club & Collegiate Aquatics

Advertising and Shout Out Form

Cumberland Valley Aquatic Club and Collegiate Aquatics are proud to be co- hosting the Central Penn Aquatic League's 2011 All Star Championship Meet. A meet program will be available for sale to all spectators at the event on **Sunday, February 27, 2011**. Your support of the 24 CPAL teams in the south central PA region through advertising in this program is greatly appreciated by the swimmers, coaches and families of Central Penn Aquatic League.

AD SIZE	PRICE
BACK COVER (offered on a first-paid, first served basis) (7.5 X 10.0)	\$200
Cover (2 available – inside front, inside back) (offered on a first-paid, first-served basis) (7.5" x 10")	\$125
Full page (7.5" x 10")	\$80
Half page (7.5" x 5.0")	\$55
Quarter page (3.75" x 5.0")	\$40
Eighth page (business card) (2.25" x 3.75")	\$25
Shout Outs (two lines / 12 font max)	\$10 or 2 for \$15

All ads must be black & white. Half tones are acceptable. Ads must be submitted in either digital format (preferred) or copy-ready size and form. This request form, ad copy and payment (payable to Collegiate Aquatics) must be received at the address listed on this form before any ad will be published. Program size is 8.5" x 11".

Ad (circle): Sponsor Cover / Inside Front / Inside Back / Full Page / Half Page / Quarter Page / Eighth Page / Shout Outs

Business/Individual name: _____ E-mail: _____

Contact person: _____ Telephone number: _____

Mailing address _____

Special instructions/Shout Out message

(Line 1) _____

(Line 2) _____

Deadline for electronic or copy-ready submission is Monday, February 14.

Hard copy & payment must be received no later than Wednesday, February 16.

Please send Hard copy, payment and electronic submission to:

CPAL All Star Advertisement, 118 East Simpson Street, Mechanicsburg, PA 17055 / CollegiateAquatics@yahoo.com